BUSINESS ADVISORY LAUNCH PROGRAMME · SET UP GOOGLE BUSINESS PROFILE AND LOCAL BASICS

Local presence setup checklist

Every field to complete and the name/address/phone consistency to hold.

01 Claim and complete

- [ ] Accurate category, service area and contact details.
- [ ] Services and a description carrying your niche keywords.
- [ ] Photos, including your professional headshot.
- [ ] Verification completed.

02 Stay consistent

- [ ] Name, address and phone identical across the profile, your site and directories.
- [ ] A first review request sent to an early happy client.

PREFER THIS DONE FOR YOU?

Want your local presence set up for you?

It's one of the things we build — hand it over and skip the DIY. · digitalroyalty.co.uk

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