BUSINESS ADVISORY LAUNCH PROGRAMME · RUN THE DIAGNOSTIC

Business healthcheck framework

A diagnostic questionnaire, a simple scoring model, and a findings-report structure.

01 The diagnostic

Adapt the areas to your niche. This is your entry product.

The areas you assess (e.g. cash, sales, operations, people, strategy)

How you score each: red / amber / green, or 1 to 5

02 The findings

What is working

What is at risk

The priorities, in order

The scoped proposal for the first project

PREFER THIS DONE FOR YOU?

Want your diagnostic turned into a client-ready tool?

It's one of the things we build — hand it over and skip the DIY. · digitalroyalty.co.uk

Talk to us