BUSINESS ADVISORY LAUNCH PROGRAMME · WRITE THE CORE PAGES

Core-page copy templates

Fill-in frameworks for the home, services and about pages, problem-first throughout.

01 Home page

The client problem you open with

Your one-line outcome

The proof that follows, and the single call to action

02 Services page

Your entry diagnostic as a package (outcome, not hours)

The retainer it leads into

03 About page

The experience that makes you credible for this problem

The proof, and the human detail that builds trust

PREFER THIS DONE FOR YOU?

Rather we wrote and built it?

It's one of the things we build — hand it over and skip the DIY. · digitalroyalty.co.uk

Talk to us