COMMERCIAL FINANCE LAUNCH PROGRAMME · SET UP GOOGLE BUSINESS PROFILE AND LOCAL PRESENCE

Google Business Profile checklist

A completion checklist tuned for a commercial finance broker.

01 Claim and verify

Nothing else counts until the profile is verified, so start here.

Have you claimed or created the profile under a business Google account, with your name, address and phone exactly as they appear on your website?

Have you set the right primary category and completed the verification Google asks for, on Google's timeline?

02 Complete and optimise

A full profile ranks better and tells an introducer or client who you are.

Have you added your services from your product set, your area and hours, and a description that names your niche and product lines?

Do your name, address and phone read identically here, on your website and on every directory?

PREFER THIS DONE FOR YOU?

Rather we set up and ran your Business Profile?

It's one of the things we build — hand it over and skip the DIY. · digitalroyalty.co.uk

Talk to us