ESTATE AGENCY LAUNCH PROGRAMME · FOR SALE / TO LET BOARDS (PLANNING RULES APPLY)

Board compliance cheat-sheet

The planning rules for For Sale and To Let boards: size, number, siting and removal.

Planning rules apply, check with your local authority.

01 The planning rules

Set by the Town and Country Planning (Control of Advertisements) (England) Regulations 2007. Planning rules apply, check with your local authority.

- [ ] A residential board is no larger than 0.5 m² (0.6 m² for two boards joined together).
- [ ] You display one board per property, not a cluster.
- [ ] The board is on the property it advertises, not on a nearby verge, fence or lamp post.
- [ ] The board comes down within 14 days of completion or let.

02 Local restrictions to check first

Conservation areas and some councils restrict or ban boards outright. Confirm before you order a batch.

- [ ] Check whether your patch, or any part of it, sits in a conservation area.
- [ ] Ask the local authority whether boards are restricted on the streets you list.
- [ ] Note any council that requires boards to be registered or removed sooner than the default.
- [ ] When a specific property is in doubt, verify with the local planning department.

03 Getting boards up and down

- [ ] Get the seller or landlord's consent before you erect a board.
- [ ] Line up a board contractor to install and collect, or plan to do it yourself.
- [ ] Log the erect date so you can pull the board within 14 days of completion.
- [ ] Keep on-brand spares so a damaged board is replaced, not left looking tired.

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