FINANCIAL ADVISORY LAUNCH PROGRAMME · SET UP AND OPTIMISE YOUR GOOGLE BUSINESS PROFILE

Google Business Profile checklist

A GBP optimisation checklist tailored to an advice firm.

01 Claim and verify

Nothing else counts until the profile is verified, so start here.

Have you claimed or created the profile under a business Google account, with your name, address and phone exactly as they appear on your website?

Have you set an accurate primary category and completed the verification Google asks for?

02 Complete and optimise

A full profile ranks better and answers the questions a prospective client would ask.

Have you filled in your niche, your full service list and a description of who you help?

Have you added real photos and kept your hours and contact details accurate?

Do your name, address and phone read identically here, on your website and on every directory?

PREFER THIS DONE FOR YOU?

Rather we set up and ran your Business Profile?

It's one of the things we build — hand it over and skip the DIY. · digitalroyalty.co.uk

Talk to us