FINANCIAL ADVISORY LAUNCH PROGRAMME · BUILD A REVIEW-GATHERING HABIT

Review request script and timing guide

A review-request script and timing guide with a compliance note.

01 The ask and its timing

The best moment is right after a recommendation is implemented, while the value is fresh.

Which delivery moments are your natural triggers for asking?

Who sends the ask, in what words, and how soon after the win?

02 Keep it compliant

Reviews and testimonials are financial promotions, so they must be fair, clear and not misleading.

Are you only ever asking real clients, with nothing offered in return?

Have you checked your review ask and display against the financial-promotions rules?

PREFER THIS DONE FOR YOU?

Want your reviews feeding your profiles and site?

It's one of the things we build — hand it over and skip the DIY. · digitalroyalty.co.uk

Talk to us