HR CONSULTANCY LAUNCH PROGRAMME · CHOOSE A NAME AND CHECK IT IS CLEAR

Name availability checklist

The checks that confirm your name is clear before you build anything around it.

01 Companies House

Check the name is free and does not clash before you commit to it.

- [ ] The name is available on the Companies House register.
- [ ] It does not clash with an existing company or one too similar to it.
- [ ] It is not misleading about what the consultancy does.

02 Domain and social handles

Lock these before you design a logo around a name you cannot keep.

- [ ] The .co.uk domain, and ideally the .com, is available.
- [ ] The social handles you will use are free on those platforms.
- [ ] A professional email address on your own domain is possible with this name.

03 Trademark register (IPO)

A signpost, not legal advice: search the IPO register and confirm anything unclear.

- [ ] A search of the IPO trademark register turns up no obvious conflict.
- [ ] The name does not tread on a registered mark in a related class.
- [ ] You have decided whether to register your own mark (optional, from £170).

> WE CAN DO THIS FOR YOU
>
> We build the brand, we do not clear names. Confirm there is no trademark conflict before you print anything. **digitalroyalty.co.uk**

PREFER THIS DONE FOR YOU?

Want the brand and website built around your name?

It's one of the things we build — hand it over and skip the DIY. · digitalroyalty.co.uk

Talk to us